

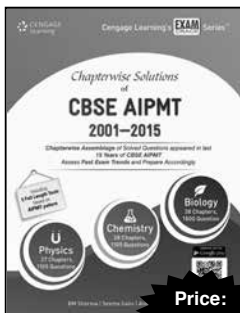
New Book Announcement & Order Form, December 2015



Learning Solutions for diverse education and training needs

COMPETITIVE EXAMINATION

Medical Entrance Examination



Price: ₹ 425/-

**B.M. Sharma
Seema Saini
Animesh Tripathi**

ISBN : 9788131524244
Pages : 666

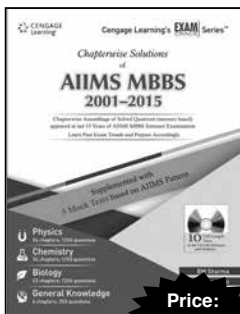
Chapterwise Solutions of CBSE AIPMT 2001-2015

Chapterwise Solutions of CBSE AIPMT 2001–2015 presents a topicwise/chapterwise collection of questions asked in CBSE AIPMT over a period of 15 years. This book is extremely useful to the aspirants who, having studied and practiced concepts thoroughly, want to have a feel of the type and difficulty of the questions asked in previous years' AIPMT papers. They can also hone their problem-solving skills by comparing their approaches with those adopted in the solutions of the questions provided in this book.

For more clarity and systematic preparation, topics in all three subjects—Physics, Chemistry, and Biology—in this book have been sequenced in accordance with the prescribed syllabus for AIPMT. The design and structure of this book will immensely help medical aspirants strengthen their grasp of concepts and achieve success in the examination.

FEATURES:

- Comprises previous years' CBSE AIPMT 2001–2015 questions segregated chapterwise amongst Physics, Chemistry, and Biology
- Contains over 4000 questions, including those from 5 practice tests given in the book
- Offers solutions/explanations to questions in simple and detailed steps
- Mini tests for all subjects available on Android and Web



Price: ₹ 425/-(t)

**B.M. Sharma
Seema Saini
Animesh Tripathi**

ISBN : 9788131524510
Pages : 600 (t)

Chapterwise Solutions of AIIMS MBBS 2001-2015

Chapterwise Solutions of AIIMS MBBS 2001–2015 presents a topicwise/chapterwise collection of questions asked in AIIMS entrance examination over a period of 15 years. This book is extremely useful to the aspirants who, having studied and practiced concepts thoroughly, want to have a feel of the type and difficulty of the questions asked in previous years' AIIMS papers. They can also hone their problem-solving skills by comparing their approaches with that adopted in the solutions of the questions provided in this book. The design and structure of this book will immensely help medical aspirants strengthen their grasp of concepts and achieve success in the examination.

FEATURES:

- Comprises previous years' AIIMS MBBS 2001–2015 questions segregated chapterwise amongst Physics, Chemistry, Biology, and General Knowledge
- Contains over 4000 questions set in accordance with the toughness level of the AIIMS MBBS examination
- Offers hints/solutions, wherever required, in simple and detailed steps
- Supplements 5 mock tests prepared strictly on AIIMS pattern

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BUSINESS & ECONOMICS

Finance

Security Analysis and
Portfolio Management

Shalini Talwar

Shalini Talwar

ISBN : 9788131524497
Pages : 814

Price:
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Security Analysis and Portfolio Management w/CD

Analysis of securities for construction of portfolio is undertaken by portfolio managers and investors for generating superior return. The return of a portfolio is largely characterized by the risk-return profile of the component securities. Bonds and equities are considered to be the two main components of any investment portfolio constructed to diversify risk and generate return. Therefore, a deep study of bonds and equities with a view to ascertaining their expected return and volatility is the key preoccupation of investors and portfolio managers. Analysis of investment avenues, particularly bonds and equities, to select best possible constituents for a portfolio is the subject matter of Security Analysis and Portfolio Management. Selection of optimal portfolio based on sound risk-return analysis is a skill that is useful for not only students of finance and market practitioners but also individuals aspiring to multiply their wealth by investing their surplus. This book has been written with the objective of elucidating, expounding and illustrating the right tools for security analysis and portfolio management in a way that both specialists and generalists are able to understand and apply them with ease.

FEATURES:

- Optimal mix of theoretical concepts and practical applications.
- Emphasis on Indian markets and Indian examples.
- Illustrative numerical examples within text.
- Extensive spreadsheet applications illustrated lucidly. Emphasis has been laid on portfolio construction through the use of MS Excel applications and Solver.
- End of the chapter practice numerical, situation analysis caselets and concept questions.
- Text boxes titled Marketview to share the information on latest developments.

Accounting

Financial ACCT with
CourseMate, 2E

**Norman Godwin
Wayne Alderman
Debashis Sanyal**

**Norman Godwin
Wayne Alderman
Debashis Sanyal**

ISBN : 9788131520246
Pages : 444

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Financial ACCT with CourseMate, 2E

4LTR Press, a Cengage Learning product, is a widely acclaimed concept of learning with a simple approach—creating an innovative teaching and learning solution built around today's learners and teachers. The idea behind bringing out this series of books is to introduce students and teachers in India to an innovative concept in management studies. Since the launch, 4LTR Press has helped more than 1,800,000 college students at over 2,000 schools succeed worldwide.

Financial ACCT, 2e, a 4LTR Press product, takes into account and integrates the inputs from discipline-specific focus groups, conversations, and surveys and presents the content in a visually engaging page layout, keeping intact the high-quality content instructors need. It adopts a persuasive visual medium and offers a balanced approach, demonstrating how to use accounting information to make business decisions. The book aims at enjoyable reading and easy attention using comprehensive pedagogical features.

FEATURES:

- A clear set of learning objectives provides a preview of the chapter material that follows.
- Systematic and methodical manner of coverage of topics
- Visually appealing presentation
- Cases and caselets from Indian businesses
- Real-life examples in "Making It Real"
- Brief analysis of the financial reports and statements of Maruti Suzuki in each chapter
- Chapter review cards at the end of each chapter
- CourseMate includes Interactive eBook, Flashcards, Interactive Quiz and more.

BUSINESS & ECONOMICS

Management



Chuck Williams
Manas Ranjan Tripathy

ISBN : 9788131520321
 Pages : 596

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MGMT with CourseMate

Analysis of securities for construction of portfolio is undertaken by portfolio managers and investors for generating superior return. The return of a portfolio is largely characterized by the risk-return profile of the component securities. Bonds and equities are considered to be the two main components of any investment portfolio constructed to diversify risk and generate return. Therefore, a deep study of bonds and equities with a view to ascertaining their expected return and volatility is the key preoccupation of investors and portfolio managers. Analysis of investment avenues, particularly bonds and equities, to select best possible constituents for a portfolio is the subject matter of Security Analysis and Portfolio Management. Selection of optimal portfolio based on sound risk-return analysis is a skill that is useful for not only students of finance and market practitioners but also individuals aspiring to multiply their wealth by investing their surplus. This book has been written with the objective of elucidating, expounding and illustrating the right tools for security analysis and portfolio management in a way that both specialists and generalists are able to understand and apply them with ease.

FEATURES:

- Systematic and methodical manner of coverage of topics
- Visually appealing presentation
- Examples from a variety of sources and real-world examples of how well-executed management principles help create successes and overcome challenges
- Case studies, group exercises, and discussion questions not only catering to students' different learning styles but also helping the teachers assess students' knowledge
- Chapter review pages at the end of each chapter
- CourseMate includes Interactive eBook, Flashcards, Interactive Quiz and more.



Hossein Bidgoli
Nilanjan Chattopadhyay

ISBN : 9788131524473
 Pages : 368

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MIS, a 4LTR Press product, takes into account and integrates the inputs from discipline-specific focus groups, conversations, and surveys; and presents the content in a visually-engaging page layout, keeping intact the high-quality content instructors need. It adopts a persuasive visual medium and offers a balanced approach, giving the students an exposure to current examples from a wide variety of industries, and shows how businesses are incorporating information systems into their operations. The book aims at enjoyable reading and easy attention using comprehensive pedagogical features.

FEATURES:

- Systematic and methodical manner of coverage of topics
- Visually appealing presentation
- Current practices and case examples of information systems in businesses today
- Latest issues in security, privacy, IT job market, global issues, functional business applications, and trends in green and cloud computing
- Chapter review pages at the end of each chapter
- CourseMate includes Interactive eBook, Flashcards, Interactive Quiz and more.

BUSINESS & ECONOMICS

Operations and Decision Sciences



**Collier
Evans
Ganguly**

ISBN : 9788131528099
Pages : 536

Price:
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OM with CourseMate

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OM, a 4LTR Press product, takes into account and integrates the inputs from discipline-specific focus groups, conversations, and surveys; and presents the content in a visually-engaging page layout, keeping intact the high-quality content instructors need. It adopts a persuasive visual medium and offers a balanced approach, demonstrating Operations Management in a practical manner building the concept from the ground level. The book aims at enjoyable reading and easy attention using comprehensive pedagogical features.

FEATURES:

- Systematic and methodical manner of coverage of topics
- Visually appealing presentation
- The key issues of Operations Management are strengthened by real life case studies drawn from global and Indian companies from both the manufacturing and service sectors
- Chapter review pages at the end of each chapter
- Rich pedagogical features, such as
 - ♦ key terms
 - ♦ learning objectives
 - ♦ chapter-end exercises
- CourseMate includes Interactive eBook, Flashcards, Interactive Quiz and more.

**Business Research
Methods with
CourseMate, 8E**

**Zikmund/Babin/
Carr/Adhikari/
Griffin**

**Zikmund / Babin /
Carr / Adhikari / Griffin**

ISBN : 9788131520369
Pages : 774

Price:
₹ 799/-

Business Research Methods with CourseMate , 8E

A good manager needs to have insight into the previous happenings as well as the present situation in a business so as to be able to identify the underlying trends to develop short-term and long-term business strategies. These trends could relate to managing employees, using financial resource, studying target consumers, designing or formulating products, and promoting products effectively. Collecting useful information and analyzing it to identify underlying patterns require knowledge of research methods.

Business Research Methods is intended to provide opportunities to learn about research methods (both qualitative and quantitative) and to apply them in the real business context through class-room discussions and exercises. Designed as a guide to students, researchers, and individuals carrying out business projects, this book explains how to formulate research questions, design a research plan, develop a survey questionnaire, and solve critical issues of sampling and data collection including detailed illustrations of statistical data analyses, interpretation of output, inference, and report writing. With this book, readers will get a firm grounding of each and every critical concept, method, and illustration.

FEATURES:

- Extensive elaboration of statistical data analyses including SPSS screenshots
- Expanded content on important topics relevant for business research
- Enhanced insight into critical issues in each chapter
- Examples of business situations in developed as well as emerging countries
- Chapter vignettes—Each chapter opens with a story relevant to the material featured in that particular chapter
- Rich pedagogy to ensure better learning outcomes
- CourseMate includes Interactive eBook, Flashcards, Interactive Quiz and more.

New Releases & Price Change Notification



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PRICE CHANGE NOTIFICATION EFFECTIVE, DECEMBER 1st, 2015

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9788131518960	Anderson	Quantitative Methods for Business	12	625.00	675.00
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ISBN	AUTHOR	TITLE	Ed.	Old Price (₹)	New Price (₹)
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9788131519417	Hansen	Managerial Accounting	08	625.00	675.00
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9788131518298	Harbola	Engineering Mechanics	02	475.00	499.00
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9788131516805	Hawawini	Finance for Executives: Managing for Value Creation	04	595.00	625.00
9788131503157	Henderson	Health Economics and Policy	03	470.00	495.00
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9788131518373	Hill / Jones	Strategic Management: An Integrated Approach	09	599.00	625.00
9788131516218	Hitt / Manikutty	Strategic Management	09	625.00	699.00
9788131516478	Hoffman	Services Marketing	04	475.00	499.00
9788131519554	Hongbo Du	Data Mining Techniques and Applications: An Introduction	01	325.00	350.00
9788131512241	Huang	Embedded System Design Using C8051	01	475.00	525.00
9788131528433	Huang	The HCS 12/9S12: An Introduction to Software and Hardware Interfacing with CD	02	750.00	775.00
9788131505687	Huizenga	The Picture Dictionary	01	275.00	300.00
9788131507650	Hurley	Introduction to Logic	01	325.00	375.00
9788131520796	Hutt/ Sharma	B2B Marketing: A South-Asian Perspective	11	725.00	750.00
9788131517727	Ingle	Essentials of Digital Signal Processing Using MATLAB	03	499.00	525.00
9788131508565	Ingraham	Microbiology: An Introduction	01	1,100.00	1,125.00
9788131518892	ITL Education Solutions Limited	Engineering Mathematics: Vol. I	01	650.00	675.00
9788131523100	ITL Education Solutions Limited	Engineering Mathematics: Vol. II	01	450.00	475.00
9788131514689	Iyer	Signals & Systems	01	435.00	460.00
9788131505106	Jennings	Cases in Business Ethics	01	435.00	460.00
9788131503782	Johannsen	English for Humanities w/CD	01	235.00	260.00
9788131525319	Juneja	Workshop Practice	01	299.00	325.00
9788131514290	Juneja / Seth	Programming in C	01	255.00	299.00
9788131525265	Kalat	Biological Psychology	11	650.00	699.00
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9788131516829	Kardes	Consumer Behavior: Science and Practice	01	425.00	450.00

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9788131511367	Kaur	Everyday English: A Course on Communicative English (Level-2) w/CD	01	595.00	620.00
9788131510995	Kaushik	Artificial Intelligence	01	435.00	475.00
9788131521007	Kearney	Abnormal Psychology and Life: A dimensional Approach	01	525.00	575.00
9788131528426	Keller	Statistics for Management and Economics	10	699.00	725.00
9788131504178	Kilian	Modern Control Technology: Components and Systems	03	785.00	825.00
9788131517642	Klaue	Measure for Measure	01	250.00	275.00
9788131521038	Kloos	Community Psychology: Linking Individuals and Communities	03	599.00	625.00
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9788131511244	Kreitner	Management: Theory and Applications	01	435.00	499.00
9788131516362	Krizan	Communicating in Business	08	499.00	550.00
9788131516584	Kshetrimayum	Electromagnetic Field Theory	01	350.00	399.00
9788131517109	Kumar / Rao/ Chhalil	Introduction to Management Science	01	350.00	375.00
9788131523117	Kumar/ Meenakshi	Operations Management	01	599.00	625.00
9788131517161	Kuratko / Rao	Entrepreneurship: A South Asian Perspective	01	599.00	650.00
9788131519585	Kurtz	Principles of Contemporary Marketing	15	625.00	675.00
9788131518564	Lal	Elements of Mechanical Engineering	01	350.00	375.00
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9788131527252	Lasher	Financial Management: Principles and Practice	07	465.00	499.00
9788131528235	Leach/ Melicher	Entrepreneurial Finance	05	950.00	999.00
9788131518489	Lee	Advanced Digital Logic Design: Using Verilog, State Machines and Synthesis for FPGAs	01	425.00	475.00
9788131512517	Lindquist/Sirgy	Consumer Behavior	01	435.00	460.00
9788131516683	Louden	Programming Languages: Principles & Practices	03	525.00	550.00
9788131519455	Lussier	Effective Leadership	05	525.00	575.00
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9788131525272	Madura	Financial Institutions and Markets	10	625.00	675.00

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9788131509883	Majhi	Advanced Control Theory: A Relay Feedback Approach	01	450.00	499.00
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9788131521571	Malik	C++ Programming: From Problem Analysis to Program Design	06	795.00	825.00
9788131518236	Malik	Data Structures Using C++	02	650.00	675.00
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9788131518212	Mankiw	Principles of Macroeconomics	06	575.00	599.00
9788131518205	Mankiw	Principles of Microeconomics	06	499.00	550.00
9788131518137	Mathis / Jackson/ Tripathy	Human Resource Management: A South-Asian Perspective	01	625.00	650.00
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9788131524732	Miller/ Spoolman	Environmental Science	14	575.00	599.00
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9788131509234	Morley	Fundamentals of Computers	01	325.00	360.00
9788131505489	Morris	Entrepreneurship and Innovations in Corporations	01	299.00	325.00
9788131521717	Moussavi	Data Communication and Networking: A Practical Approach	01	299.00	350.00
9788131516225	Mukherjee	Consumer Behaviour	01	399.00	425.00
9788131520123	Mullett	Wireless Telecommunications Systems and Networks	01	450.00	475.00
9788131501870	Napier	Creating a Winning E-Business	02	395.00	450.00
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9788131507513	NIA	General Insurance: Principles & Practice	01	400.00	425.00
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9788131507544	NIA	Legal & Regulatory Aspects of Insurance	01	250.00	275.00
9788131507568	NIA	Life Insurance Underwriting	01	295.00	325.00
9788131507506	NIA	Life Insurance: Principles & Practice	01	395.00	425.00
9788131509487	NIA	Practical Approach to General Insurance Underwriting	01	575.00	600.00
9788131520963	Nkomo	Human Resource Management Applications	07	299.00	350.00
9788131528990	Nolen-Hoeksema/ Fredrickson/ Loftus/ Lutz	Atkinson & Hilgard's Introduction to Psychology	16	725.00	775.00
9788131526972	Ober/ Newman	Communicating in Business	08	450.00	499.00
9788131511930	Oberoi / Malik	Engineering Chemistry MADE EASY	01	225.00	250.00
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9788131504338	O'Rourke IV/ Tuleja	Intercultural Communication for Business	01	175.00	199.00
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9788131526644	Palepu/ Healy	Business Analysis and Valuation: Using Financial Statements	05	295.00	325.00
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9788131512449	Palmer	Microsoft Window Server 2008	01	435.00	475.00
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9788131520987	Parasuraman	Financial Management: A Step by Step Approach with CD	01	595.00	625.00
9788131520659	Parks	A Mathematical View of Our World	01	625.00	650.00
9788131516874	Paul/Kaushal/ Sebastian	Managerial Economics	01	335.00	360.00
9788131514443	Peng / Srivastava	Global Business	01	475.00	525.00
9788131502211	Penrose	Business Communication for Managers: An Advanced Approach	05	425.00	475.00
9788131518465	Potter	Mechanics of Fluids	04	650.00	699.00
9788131527245	Poza	Family Business	04	495.00	525.00
9788131515600	Pradhan	Marketing Management: A Casebook	01	525.00	599.00
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9788131517871	Prasad / Sivana- garaju	Electrical Engineering: Concepts and Applications	01	425.00	475.00
9788131518458	Pratt	Database Management Concepts	07	450.00	475.00
9788131514863	Price	Human Resource Management: In a Business Context	03	465.00	490.00
9788131526859	Priyadarshini	Organizational Change and Development	01	395.00	425.00
9788131515419	Pytel	Engineering Mechanics: Statics & Dynamics (SI)	03	650.00	699.00
9788131524954	Radha/ Rekha	Engineering Chemistry: I	01	450.00	475.00
9788131524961	Radha/ Rekha	Engineering Chemistry: II	01	450.00	475.00
9788131517215	Raghuvanshi	Microwave Engineering	01	410.00	450.00

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9788131502686	Rajan	Oracle 10g Database Administrator II Backup/ Recovery & Network Administration w/2CDs	01	655.00	699.00
9788131519486	Raju	Industrial Engineering & Management	01	550.00	575.00
9788131514696	Raju	Plant Maintenance and Reliability Engineering	01	399.00	425.00
9788131525623	Raju	Total Quality Management	01	499.00	550.00
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9788131516836	Rashid	Microelectronic Circuits: Analysis and Design	02	625.00	650.00
9788131526699	Rath	Engineering Chemistry	01	450.00	475.00
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9788131518755	Reynolds	Ethics in Information Technology	04	550.00	575.00
9788131519547	Rice	Mathematical Statistics and Data Analysis with CD	03	550.00	575.00
9788131512357	Rich	News Writing and Reporting	01	435.00	475.00
9788131525937	Rob	Database Principles: Fundamentals of Design, Implementation and Management	10	599.00	625.00
9788131519028	Robbins	Circuit Analysis: Theory and Practice	05	695.00	725.00
9788131507889	Roberts	Internet Marketing	01	350.00	375.00
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9788131526156	Roth/ Kinney	Fundamentals of Logic Design w/CD	07	599.00	650.00
9788131527818	Saks/ Haccoun	Managing Performance through Training and Development	06	499.00	525.00
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9788131526279	Schneider	E-Business	10	475.00	499.00

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9788131525289	Schwalbe	Information Technology Project Management	07	550.00	575.00
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9788131526651	Segui	Steel Design	05	699.00	750.00
9788131509456	Seila	Applied Simulation Modeling w/CD	01	465.00	525.00
9788131517482	Serway	Modern Physics	03	550.00	575.00
9788131514047	Serway	Physics for Scientists and Engineers with Modern Physics	07	675.00	775.00
9788131508640	Serway	Physics: A Calculus Based Approach (Combined Version) w/CD	01	545.00	599.00
9788131507964	Serway	Physics: A Calculus Based Approach Vol-I w/CD	01	385.00	450.00
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9788131524817	Shankarara- rayan/ Ramanath	Financial Accounting for Management	02	599.00	625.00
9788131525548	Shankarara- rayan/ Ramanath	Management Accounting	01	599.00	625.00
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9788131517512	Shelly	Discovering Computers, Introductory: Your Interactive Guide to the Digital World	01	550.00	599.00
9788131503829	Shelly	Structured Cobol Programming	02	410.00	499.00
9788131505496	Shelly	Systems Analysis and Design Methods	01	435.00	460.00
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9788131513996	Shen/Kong/ Patnaik	Engineering Electromagnetics	01	385.00	425.00
9788131519011	Sherwood	Essentials of Physiology	04	525.00	575.00
9788131518281	Shetty	Mechatronics System Design	02	475.00	499.00
9788131519035	Sheusi	Android Application Development for JAVA Programmers	01	425.00	450.00
9788131528242	Shimp/ Andrews	Advertising Promotion and Other Aspects of Integrated Marketing Communications	09	650.00	699.00
9788131507469	Shortell	Organization Design and Behavior in Health Care Services	01	435.00	475.00
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9788131525296	Sipser	Introduction to the Theory of Computation	03	399.00	425.00
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9788131522691	Skoog	Fundamentals of Analytical Chemistry	09	825.00	875.00
9788131525579	Skoog	Principles of Instrumental Analysis	06	750.00	799.00
9788131528389	Smith	Pricing Strategy	01	399.00	450.00
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9788131521724	Snyder	Microeconomic Theory: Basic Principles and Extensions	11	525.00	550.00
9788131518830	Sonka	Image Processing, Analysis, and Machine Vision	03	595.00	625.00
9788131514092	Soutas - Little	Engineering Mechanics: Dynamics	01	375.00	425.00
9788131514108	Soutas - Little	Engineering Mechanics: Statics	01	375.00	425.00
9788131517994	Srivastava	Electrical Machines	02	425.00	475.00
9788131511718	"Srivastava/ Srivastava/ Srivastava"	Digital Design: HDL Based Approach	01	350.00	375.00
9788131518250	Stair	Information Systems	10	595.00	625.00
9788131510346	Starr	Concept of Biology	01	495.00	550.00
9788131508848	Starr	Production and Operations Management	01	435.00	475.00
9788131521052	Stewart	Calculus: Early Transcendentals	07	775.00	850.00
9788131518052	Stim	Intellectual Property: Patents, Trademarks and Copyrights	02	575.00	599.00
9788131501726	Strang	Linear Algebra and its Applications	04	425.00	475.00
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9788131526682	Thomas	Concrete Technology	01	495.00	525.00
9788131518472	Thornton	Classical Dynamics of Particles and Systems	05	575.00	625.00
9788131526194	Tripathy/ Anuradha	Soft Computing: Advances and Applications	01	395.00	450.00

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9788131501955	Uyemura	Chip Design for Submicron VLSI: CMOS Layout & Simulation w/CD	01	450.00	499.00
9788131516324	Valvano	Embedded Microcomputer System Real Time Interfacing w/CD	03	560.00	599.00
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9788131509043	Warren	Financial Accounting : Concepts, Methods and Applications	01	435.00	499.00
9788131517116	Werner	Human Resource Development	05	525.00	550.00
9788131520956	White	Fundamentals of Networking and Data Communications	07	399.00	450.00
9788131528259	Whitman/ Mattord	Principles of Information Security	05	475.00	525.00
9788131527153	Wickert/ Lewis	An Introduction to Mechanical Engineering	03	395.00	450.00
9788131508756	Williams	Introduction to Health Care Services	01	299.00	325.00
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9788131507797	Wisner	Process Management	01	435.00	460.00
9788131525562	Wisner/ Tan/ Leong	Supply Chain Management: A Balanced Approach	03	550.00	575.00
9788131524657	Wooldridge	Introductory Econometrics: A Modern Approach	05	675.00	699.00
9788131500583	Yarbrough	Digital Logic Applications and Design	01	499.00	550.00
9788131502815	Zikmund	Essentials of Marketing Research	03	355.00	380.00
9788131522820	Zill	A First Course in Differential Equations with Modeling Applications	10	525.00	550.00

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9788131515327	Altwies	Achieve CAPM EXAM Success, w/CD	01	595.00	650.00
9788131521700	Altwies	Achieve PMP Exam Success	05	750.00	825.00
9788131522127	Baker	Multi-Company Project Management (HB)	01	975.00	1,050.00
9788131521830	Bayney	Enterprise Project Portfolio Management (HB)	01	1,050.00	1,150.00
9788131521922	Bible	Mastering Project Portfolio Management (HB)	01	995.00	1,075.00
9788131522332	Birnberg	Project Management for Designers and Facilities Managers (HB)	03	875.00	950.00
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9788131522561	Burton	Six Sigma for Small and Mid-Sized Organizations: Success Through Scalable Development (HB)	01	795.00	850.00
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9788131521762	Chemuturi	Mastering IT Project Management (HB)	01	1,025.00	1,099.00
9788131515365	Chemuturi	Mastering Software Project Management	01	550.00	599.00
9788131515389	Chemuturi	Mastering Software Quality Assurance	01	525.00	599.00
9788131522240	Chemuturi	Software Estimation Best Practices, Tools & Techniques: A Complete Guide for Software Project Estimators (HB)	01	925.00	999.00
9788131510957	Chen	Limit Analysis and Soil Plasticity	01	925.00	999.00
9788131510933	Chen	Plasticity for Structural Engineers	01	875.00	899.00
9788131510971	Chen	Plasticity in Reinforced Concrete	01	725.00	799.00
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9788131510926	Chen	Theory of Beam-Columns, Volume 1: In-Plane Behavior and Design	01	825.00	899.00
9788131510940	Chen	Theory of Beam-Columns, Volume 2: Space Behavior and Design	01	1,699.00	1,750.00
9788131522257	Chyu	Elastic Beam Calculations Handbook (HB)	01	1,225.00	1,325.00
9788131509951	Cogliandro	Intelligent Innovation	01	495.00	550.00
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9788131521786	Das	Earth Anchors (HB)	02	975.00	1,050.00
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ISBN	AUTHOR	TITLE	Ed.	Old Price (₹)	New Price (₹)
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9788131508145	Sheldon	Class A ERP Implementation: Integrating Lean and Six Sigma	01	550.00	599.00
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9788131521779	Xie	Head-Related Transfer Function and Virtual Auditory Display (HB)	02	1,250.00	1,325.00

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9788131515013	ASTD	10 Steps to Successful Facilitation	01	420.00	450.00
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9788131515044	Barksdale	10 Steps to Successful Strategic Planning	01	485.00	525.00
9788131516607	Betof	Leaders as Teachers (HB)	01	480.00	525.00
9788131515051	Biech	10 Steps to Successful Training	01	360.00	399.00
9788131516614	Biech	The ASTD Leadership Handbook (HB)	01	999.00	1,050.00
9788131516621	Bingham	The New Social Learning	01	395.00	450.00
9788131516638	Emerson	The Change Book	01	395.00	499.00
9788131515174	Gendelman	Consulting Basics	01	450.00	499.00
9788131515181	Haneberg	Coaching Basics	01	360.00	399.00
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9788131515075	Hartley	10 Steps to Successful Social Networking for Business	01	360.00	399.00
9788131515082	Kamin	10 Steps to Successful Customer Service	01	360.00	399.00
9788131515099	Lambert	10 Steps to Successful Sales	01	485.00	525.00
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9788131515235	McCain	Evaluation Basics	01	475.00	525.00
9788131515242	McCain	Facilitation Basics	01	475.00	525.00
9788131515112	McClay	10 Steps to Successful Teams	01	360.00	399.00
9788131515105	Oberstein	10 Steps to Successful Coaching	01	480.00	525.00
9788131516645	Phillips	ASTD Handbook of Measuring and Evaluating Training (HB)	01	999.00	1,050.00
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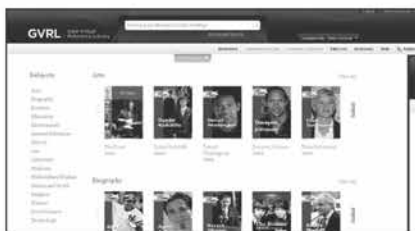
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Abstracts	616

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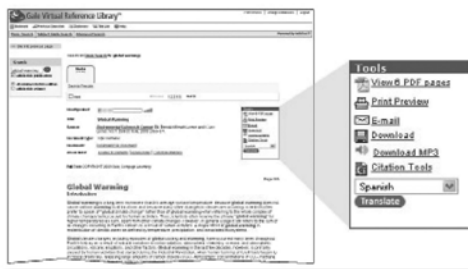
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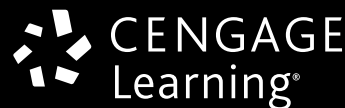
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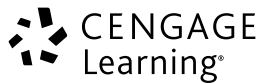
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